



Proposition 10 Fact Sheet

Our Vision

Sacramento will have strong and inclusive communities, safe and healthy families, and valued children who can realize their potential and enjoy productive and fulfilling lives.

Our Mission

The First 5 Sacramento Commission is committed to supporting the healthy development of children zero to age five, the empowerment of families and the strengthening of communities.

BACKGROUND

In November 1998, California voters passed Proposition 10, the California Children and Families Act (The Act). This Act imposed a tax on all tobacco products to fund the healthy development of children prenatal to age five. A portion of this tax revenue is allocated to each county based on the number of births recorded in that county. In the future, Prop.10 tax revenue is expected to decline annually consistent with the anticipated decline in the number of smokers.

PURPOSE

Since 75% of a child's brain develops by age five, Prop. 10 monies fund innovative and preventative programs that:

- ❖ Promote and improve early childhood development from the prenatal stage to five years of age.
- ❖ Implement an integrated, comprehensive, and collaborative system of information and services to enhance optimal early childhood development.
- ❖ Emphasize local decision making, provide local flexibility in designing delivery systems, and eliminate duplicate administrative systems.

CURRENT FIRST 5 SACRAMENTO COMMISSION FUNDING

The First 5 Sacramento Commission supports and funds strategies to address the following result areas:

- ❖ Increasing access to coordinated health, dental, mental health and other related services. (\$9 M)
- ❖ Increasing quality, accessibility, and affordability of childcare that promotes child development.(\$3.1M)
- ❖ Increasing school readiness with an emphasis on children with special needs. (\$13 M)
- ❖ Increasing social capital to promote parental attachment and to reduce social isolation. (\$3 M)
- ❖ Increasing access to fluoridated drinking water to improve children's oral health. (\$14 M)
- ❖ Increase effective parenting knowledge and skills. (\$13 M)
- ❖ Increasing the number of mothers breastfeeding. (\$3 M)
- ❖ Improve nutrition and physical activity. (\$2 M)

FUNDING ALLOCATION

First 5 Sacramento County received \$16.5 million in its base Prop.10 allocation for FY 2008-09. In addition the Commission received approximately \$779,000 in state Prop.10 matching funds for the School Readiness and CARES programs.

MILESTONES

- 1999: Commission members were appointed and the first meeting was held; Advisory Committee was established.
- 2000: The first Strategic Plan was developed and adopted; \$26 M in funding was allotted for FY July 01-June 04.
- 2003: The second Strategic Plan was developed and adopted; \$42.5 M in funding was allotted for FY July 04- June 07.
- 2006: The third Strategic Plan was developed and adopted; \$60 M in funding was allotted for FY July 07- June 10.
- 2009: The fourth Strategic Plan was developed and adopted; \$112 M in funding was allotted for FY July 10-June 15.

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